



Rita Jia

Graphic Designer &
Visual Communicator

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Experience

- **Jan 2022 - SWA Group | Houston, TX**
July 2023 *Graphic Designer*
Worked as a sole graphic designer in the marketing team, worked on creating a wide range of graphic design-related content. This encompassed marketing identity and branding materials, multimedia presentations, competition submittals, proposal submittal creative materials, special marketing materials, and event campaigns. Additionally, I managed, strategized, planned, and designed social media content. This involved crafting static designs, videos, animations, and gifs, etc. Furthermore, I contributed to landscape architecture, planning, and urban design projects by designing environmental graphics, project booklets, urban design manuals, wayfinding signage, maps, diagrams, and more. In addition, I supported the team with photography tasks as needed.
- **July 2021 - Fluid Studio LLC | Remote**
Dec 2021 *Design Intern*
Worked as part of a cross-disciplinary creative department, fulfilled design, production and miscellaneous graphic design-related projects, including digital and print design, for a wide range of clients across various industries.
- **Feb 2021 - Eris Silver LLC | Savannah, GA**
July 2021 *Graphic Designer*
Created logo, brand identity & guidelines, did photography, as well as photo & video editing for social media and promotional purpose.
- **June 2017 - Zhongrong Design Company | Beijing, China**
Aug 2017 *Graphic Design Intern*
Worked with a group of creatives to maintain the branding system of the company and also create visual identity design and for clients, including some ads design as well.
- **Mar 2016 - Inch of Gold Custom Made Chaina | Tianjin, China**
July 2016 *Graphic Designer*
Did graphic design, social media design and photography.

Education

- **Sep 2018 - Savannah College of Art and Design(SCAD)**
Nov 2020 M.A. Graphic Design and Visual Experience
- **Sep 2013 - Tianjin University of Commerce(TUC), China**
Jun 2017 B.F.A. Visual Communication Design

Affiliation

- **2019 - American Institute of Graphic Arts(AIGA) | Houston, TX**
Present *Member*

Professional Skills

Editorial and Publication Design
Branding and Identity
Social Media Design
Contextual Research
Concept Development
Design Thinking
Typography
Illustration
Photography
Motion Graphic Design
Video Editing
Web Design
User Interface Design
Environmental Graphics Design
Innovation
Problem-solving
Multitasking
Self Management
Attention to Detail

Software and Technology Skills

Adobe Creative Suite	Keynote
Microsoft Office Suite	Asana
Google Suite	AI Tools
Figma	
Procreate	
Miro	

Language

English and Mandarin

Awards

- **GDUSA**, American Digital Design Award, "SWA Houston Marketing Presentation Design", 2023
- **GDUSA**, American Digital Design Award, "Sky Zone Holiday Campaign", 2023
- **GDUSA**, American Digital Design Award, "Small Door Vet Social Media Design", 2023
- **dotCOMM**, Platinum Award, "NRPA Conference Booth& Assets Design", 2023
- **dotCOMM**, Platinum Award, "Eris Silver Branding", 2023
- **dotCOMM**, Gold Award, "Vortex Logo Design", 2023
- **dotCOMM**, Honorable Mention, "SWA Houston Instagram Page", 2023
- **Graphis Design Award**, Silver award, "SWA Open House Invitation", 2023